



A Corporate Event Management & Entertainment Company

Phone No. : 0755-4061357, 4266546
Mobile No. : 08103070515, 09971241618
Email : info@krazybags.com
Website : www.krazybags.com

Dear Sir,

Sub: Company Background

1. Company Background:

KrazyBaGs prides itself at being one of the foremost companies who have ushered in this transformation changing the perception of the 'event manager' in the eyes of the client associates and the industry in general.

We existed under different names and entities since 1995 but KrazyBaGs formally was incorporated in the year 2009 and there has been no looking back ever since. KrazyBaGs has been growing at a 100% in terms of billing each year and has some of the best known names in the industry in its client roster. We have a national footprint with offices in Bhopal and Mumbai other than the Delhi Office. KrazyBaGs offers clients cost effective dynamic and customized solutions in the field of experiential marketing, corporate events, exhibition services and retail innovation.

2. Business of the Company :

KrazyBaGs offers the entire gamut of services in the experiential marketing sphere, whether it is corporate contact programmer, loyalty programmers or exhibition design. Some of the services we offer are listed below:

Road Shows / Branding & Promotional Activity / Annual Functions for Schools, Colleges & Companies / Seminar & Conferences / Online Promotion / Live Concerts / Wedding Managements/ Theme Based Events/Birthday Parties / Movie Promotions / Product Launch events.

BRANCHES & WORKING AREA OF THE COMPANY:

- MADHYA PRADESH.
- MAHARASHTRA.
- DELHI
- RAJASTHAN.
- CHATTISHGARH.
- UTTAR PRADESH.

Pan Number : AAKFK2561J

Service Tax Number : AAKFK2561JSD002

Taxable Service : Event Management Service

Address: R 56, Zone II M.P Nagar, Bhopal-462011

The Company has its own sound proof Digital Sound Recording Studio in the name of "KB Studio" in MP Nagar Bhopal Zone -II from where company do job work with its latest Computer Mac Pro8 of Apple company, YAMAHA mixer and many other imported musical instruments of Approx value of Rs 19.50 lacs invested by the company.

Following are the job in the recording studio:

Musical Album / Background Scores / Jingles / Serials and Documentary Films / Corporate Songs / Animation Films / Voice Over / Post Production Activities /AV's /Ad's

Things which makes us Different from others:

Professionally Managed Team /Negotiation Skills with Vendors /Relationship management /Minute Working /Ground level Experience /Contacts with Administration /Experience in the field.

3. Promoters and Management Analysis :

Name & Age	Designation	Qualification & Experience
Mr SACHIN SAINI, 31 yrs	Managing Partner	Mr Sachin Saini has completed his B.com (hon.) from one of the renowned college of Bhopal IEHE (Institute for Excellence in Higher Education-Bhopal) in 2004. After completing his graduation he has successfully done marketing as a freelancer for various companies and in 2009 he has established his own company M/s Krazy Bags with few partners including his younger brother. Since 2009 he has been instrumental in canvassing business for the company and has a 08 years rich experience in Event Management Services.
Mr SHAILENDRA SAINI, 29 yrs	Production Partner	Mr Shailendra Saini has completed his B.Com from Hamidia College Bhopal in 2006 and done Diploma in Sound Engineering from Mumbai renowned " Digital Academy" managed by Mr Daman Sood (DDLJ sound recorder) and also done Sangit Prabhakar from Prayag Sangeet Samiti Allahabad. He has a rich experience in Music field and also performed many live shows in Bhopal



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		and other cities. He manages the companies owned sound recording studio in the name of "KB Studio"
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4. Customers:

Apart from sound recording studio company also do Road Shows, Branding and promotional activity for following companies:

**Airtel, Bajaj,
Videocon Mobility,
Hungama,
Maruti,
Texmo Pipes Ltd,
Britinica Ltd,
Oaks Mgt Consultancy,
Vodafone,
Pradesh Today,
Aditya Birla Group,
Shree Cement Ltd, Cadbury,
Top N Town/NACO/ MPT/ MPSACS/ Wizcraft International, Reliance etc.**

5. Last 3 YEAR Turnover of the Company:

Company has achieved turnover in Event Management of Rs. 30Lac in FY 2012-13
Company has achieved turnover in Event Management of Rs. 50Lac in FY 2013-14
Company has achieved turnover in Event Management of Rs. 98Lac in FY 2014-15

Job done in recording studio:

- Short Film "Jwala"/Jingles for St. Francis School, Raisen and Bhopal /Recording and mix song for MP Police /Record Song for Padamshri Pandit Ramakant Umakant Gundecha "Great Brother" /Record Music for Drupad Sansthan /Record Background Music for Documentary./Record and Compose Song For People's Group /Record Track for Beti Bachao MP /Record Tracks For St.Paul School,Bhopal /Record Dance Drama and Composed Music for Vibgyor/Record Dance Drama For "Nav Chetna Communications"/Record Tabla for "Idea Jalsa" Winner Ramendra Singh Solanki/ Airtel,Videocon,VNS, Builders, Aakashwani, 94.3 fm.

Thanking you,

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Yours faithfully,

Sachin Saini
(Partner)



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